



香港人力資源管理學會
Hong Kong Institute of Human Resource Management

2023/24 Mentorship Programme Sponsorship Kit



Enquiry: 2837 3811 / 2837 3832

Email: membership@hkihrm.org

Website: www.hkihrm.org

Address: Units 1810-15,18/F, Millennium City 2,
378 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong

HKIHRM Mentorship Programme 2023/24 Sponsorship Package

	Title Sponsor HK\$100,000 <i>(exclusive)</i>	Jade Sponsor HK\$60,000	Crystal Sponsor HK\$35,000	Pearl Sponsor HK\$20,000	Souvenir Sponsor HK\$10,000
Pre-Event Exposure					
Co-naming of the Programme	Y				
Hyperlinked Corporate Logo on eDMs	Y	Y	Y	Y	Y
Logo Acknowledgement on HKIHRM Website	Y	Y	Y	Y	Y
Logo Acknowledgement on Printed Materials e.g. Programme Handbook	Y	Y	Y	Y	Y
Onsite Exposure at Open & Closing Ceremony					
Verbal Acknowledgement	Y	Y	Y	Y	Y
Speaking Opportunity (Open & Closing Ceremony)	10 mins	5 mins			
Exhibition Showcase	Y (Prominent Location)	Y	Y	Y	
Leaflet Distribution	Y	Y			
Souvenir Distribution	Y	Y			
HKIHRM Digital Channels					
Online Banner @ HKIHRM Website	Position A x 2 months	Position B x 2 months	Position C x 2 months	Position C x 1 month	
# eDM Blast to HKIHRM Members	3 times	2 times	1 time		
# eNews Banner	3 times	2 times	1 time		
HR Service Providers Directory 2024/25					
Printed and Online Advertisement	Full Page x 1	Half Page x 1			
Company Listing	Y	Y	Y	Y	

Will be targeted to around 5,000 HKIHRM members

Notes:

1. Publication materials will be provided by sponsors.
2. HKIHRM reserves the right to make the final decision.

Enquiry: Bowie Chan / Kenneth Chui (Tel: 2837 3811 / 3832 or membership@hkihrm.org)

HKIHRM Mentorship Programme 2023/24 Sponsorship - REPLY SLIP

I am interested to be a sponsor with contribution stated below: (Please √ the appropriate box (es))

- Title Sponsor HK\$100,000
- Jade Sponsor HK\$60,000
- Crystal Sponsor HK\$35,000
- Pearl Sponsor HK\$20,000
- Souvenir Sponsor HK\$10,000

Please enclose a crossed cheque payable to “*Hong Kong Institute of Human Resource Management Limited*” and send to: Member Services Team, HKIHRM, Units 1810-15, 18/F, Millennium City 2, 378 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong

Company: (English) _____
(Chinese) _____

Contact person: (Mr / Ms / Mrs / Dr): _____
Tel: _____ Fax: _____ Email: _____

HKIHRM membership No.: _____ Non-member

Address: _____

Personal Data Collection Statement

1. Sponsor's personal data is collected and kept for related administration purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g. special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box.

I have read, understood, and agreed to all details of the above declaration.

Signature: _____

Date: _____