



**PRESS RELEASE**

For Immediate Release

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**HKIHRM, PolyU SPEED and AIHR Joining Forces to Cultivate Talent**

***Empowering HR Professionals – Learn, Grow and Lead with the Best***

Hong Kong Institute of Human Resource Management (HKIHRM) is delighted to announce the signing of Memoranda of Understanding (MOUs) with the College of Professional and Continuing Education, The Hong Kong Polytechnic University (PolyU CPCE) and the Academy to Innovate HR (AIHR) at the HKIHRM Annual Conference & Exhibition 2024 on 10 September 2024. These collaborations solidify HKIHRM’s commitment to providing exceptional opportunities for HR professionals to enhance their skills, knowledge, and leadership capabilities.

**Local and International Partnerships for Excellence in Programmes**

HKIHRM has joined forces with PolyU CPCE, to develop continuing education courses in the area of Human Resource Management to be offered by the School of Professional Education and Executive Development (SPEED), one of PolyU CPCE’s education units. This collaboration aims to empower students for their careers and stay at the forefront of the industry, by granting them invaluable access to the latest and most relevant knowledge shared by HKIHRM’s HR leaders.

Prof. Peter Yuen, Dean of PolyU CPCE highlighted, “This collaboration combines our expertise and resources to ensure the readiness of future HR professionals in navigating the challenges and opportunities ahead.”

In its unwavering commitment to delivering world-class HR training, HKIHRM has forged strategic partnerships with leading training institutions, including AIHR. This partnership upholds the highest standards and covers a broad spectrum of HR disciplines, significantly contributing to the professional development of HR practitioners in Hong Kong.

Erik van Vulpen, the Founder and Dean of AIHR emphasised, “I am honoured to partner with HKIHRM to deliver top-tier programmes to HR professionals in Hong Kong. Our aim is to enhance their skills and expertise, empowering them to thrive in their roles and make a lasting impact in the community.”

As the premier choice for HR professionals seeking elite training programmes, HKIHRM has curated its own programmes with a comprehensive curriculum covering talent management, employment law, HR digitalisation, and emerging areas like ESG and DE&I. To address the evolving needs of HR professionals, HKIHRM has introduced Certificate Programmes aimed at enhancing expertise in diverse management functions.



“I am delighted to introduce the IHRM Academy of our Institute. The Academy embodies our commitment to empowering HR professionals to excel in their careers by providing access to high-quality, professional HR learning and development resources,” said Mr Lawrence Hung, President of HKIHRM. “Through world-class training programmes and a supportive community, we empower HR professionals to become exceptional leaders who drive organisational efficiency and commercial excellence.”

### **About IHRM Academy**

IHRM Academy provides high-quality HR professional learning and development that empowers our members to excel in their HR profession, and aligns with and promotes HKIHRM’s Vision, Mission and Values.

The programmes at IHRM Academy are structured into three levels: Foundation Level for junior learners to build a solid HR career foundation, Professional Level for mid-level learners to progress in their HR careers and take on strategic roles, and Master Level for those preparing for executive-level HR positions and roles in decision-making, catering to the diverse needs of HR professionals.

### Ascend Your Learning Journey with the Exclusive Learning Club

The Learning Club at the IHRM Academy presents a transformative learning experience for HR professionals. By joining this elite community, members gain access to monthly face-to-face or hybrid gatherings, where they can engage with HR gurus and local industry leaders. Led by esteemed facilitators, these sessions offer dedicated Q&A segments and networking opportunities, fostering valuable connections and propelling career growth. With the Learning Club, HR professionals can adapt their learnings to real-life scenarios and enhance their professional journey to new heights.

### Elevate Career with HKIHRM Membership

Membership in the HKIHRM not only grants access to exclusive training discounts but also provides a valuable networking platform. By joining the HKIHRM, HR professionals can connect with like-minded individuals, access industry insights, and gain a competitive advantage in the HR field.

The IHRM Academy marked a significant milestone in HKIHRM’s path towards elevating the standards of HR education and professional development in Hong Kong. It serves as a testament to HKIHRM’s unwavering dedication to advancing the HR field and inspires growth and success in Hong Kong’s HR community.

Please [click here](#) for the photos of the signing of Memoranda of Understanding.

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香港人力資源管理學會

Hong Kong Institute of Human Resource Management

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### **About Hong Kong Institute of Human Resource Management**

As the most representative HR professional body in Hong Kong, the Hong Kong Institute of Human Resource Management (HKIHRM) has a membership close to 5,000, of which around 500 are corporate members. Founded in 1977, the HKIHRM aims at enhancing HR professional standards, and increasing the HR profession's influence. Serving HR practitioners, corporations and SMEs, the Institute organises a wide range of professional programmes, including annual conference, seminars, awards programme, and multi-level training. It also provides various membership services, surveys, and an online journal. The HKIHRM is a member of the Asia Pacific Federation of Human Resource Management. <http://www.hkihrm.org>