Quick Poll on Outsourced Training 2024

01 BACKGROUND

Data Collection Period: 5 – 31 December 2024
Participating Companies: 62

02 KEY FINDINGS

- **69%** of the responding companies indicated that they had utilised **outsourced training** in 2024.

- **Top 3 training topics**[1] covered through outsourced training in 2024:

1. People management [2]	**48%**
2. Working with others [3]	**42%**
3. AI technology	**39%**

- **Top 3 factors** responding companies considered when selecting next outsourced training service provider(s):

1. Cost	**62%**
2. Expertise in specific areas	**60%**
3. Customisation & flexibility	**44%**
3. Quality of training contents	**44%**

Note:
1. Companies that utilised outsourced training in 2024
2. E.g. coaching & managing performance, leading virtual teams
3. E.g. influencing & negotiation, communication / interpersonal skills, building effective teams