

DLEP®

Data Literacy for Human Resources


Communication with data. Make better decisions & effective presentations


DLEP® Data Communication Empowerment Workshop: Module 1 Data Mindset and Communication Essentials


Data is a new language in the digital and AI era. This module is designed to empower the essential part of data literacy via the development of **Data Mindset and Communication**.


Through this workshop, participants will **improve their readiness for data culture change and their competencies in data communication, understand what is effective infographics and the impact on visualisation.**

This module is the first step of cultivating “Everyday Data Heroes”, **empowering participants to leverage the power of data in their daily work.**

 Make better decisions with data using Data Mindset


 Give more effective presentations with common data language

 Foster more engaging data culture to co-create value with data across teams

 Gain insights from guest speaker showcasing the practical application of Data Literacy

Key Contents

- Importance of why we need to Speak, Think and Act with Data
- Ways to foster data culture
- Enhance collaboration via speaking common data language
- The essentials for data communication
- How to select the right chart for different scenarios
- Empower data communication via visualisation
- Creating the effective infographics (the mini data story)
- **Featuring Session by Guest Speaker: Leveraging Data Literacy in Human Resources (around 60mins)**

 **13 February 2025 (Thursday)**
9:30am – 5:00pm
CPD Hours: 6

 **Cantonese with English materials**



Enrol Now

 **HKIHRM,**
Units 1810–15, 18/F, Millennium City 2, 378
Kwun Tong Road, Kwun Tong, Kowloon
(3-minute walk from Ngau Tau Kok MTR station exit A)

 **Member** **Non-member**
HK\$2,200 **HK\$3,000**

 **Super Early Bird Until 17 Jan**
HK\$1,650 **HK\$2,250**

 **Early Bird Until 31 Jan**
HK\$1,980 **HK\$2,700**

Be our member to enjoy numerous exclusive benefits.