






Big Data Era in HR Management

Make Data-driven Decisions to
Drive Organisational Success



People analytics revolutionises the way HR operate by harnessing the power of **data-driven insights**, to enable organisations to make informed choices that **drive success amidst digital transformation and technological advancements**. This approach enables HR to **optimise recruitment processes** by identifying effective sourcing channels, evaluating candidate qualifications, and making accurate hiring decisions. It is also beneficial to **enhance talent retention** and **improve performance management**.

Key Takeaways

-  **Application** Leverage statistical knowledge and **AI application in HR** to drive data-informed decisions and optimise workforce strategies
-  **Alignment** Create a synergy between people data insights and strategic objectives to **maximise operational effectiveness and drive sustainable growth**
-  **Case Studies** Delve into **practical application examples** showcasing real-world successes in applying HR analytics
-  **Tips** Harness the art of storytelling and cutting-edge AI solutions to **elevate the application of HR analytics**
-  **Summary** Elevate HR function from mere summarisation to **predictive analytics**, harnessing the power of data to deliver impactful people solutions

Speaker

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The Regional Head of Compensation and Benefits at Moody's Asia Pacific Limited, is an experienced professional in HRM, HR Analytics, and process reengineering. He holds certifications as a Six Sigma Green Belt and a chartered accountant qualified by ACCA.

ENROL NOW



14 February 2025 (Friday)

9:30am – 5:30pm

CPD Hours: 7



Cantonese (with English materials)



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