



## **Top-rated programme | 2025 Intake**

## Masterclass: Professional Certificate in Strategic HR Business Partner



- 1. A unique-in-the-market programme to grow you as a Strategic HRBP
- 2. Strategic and holistic to help you to achieve the learning objectives
- 3. Guided by HR leader with global perspective and business acumen

## Learning Objectives

- Envision and enable participants to become Strategic **Business Partner** to add value to business
- Enhance participants' sense of pride as Strategic Business Partner and high-value HR talent to create a fulfilling career





A world class Human Resources, Corporate Communications & Ethics global leader.

<u>Click for Details</u>



- "The content was practical and impactful, with engaging sessions led by Kris, an experienced trainer."
- "It's a must for HR looking to enhance their skills. Highly recommended!"
- "Recommend this programme to all levels of HR, an invaluable opportunity for professional growth."



16\*, 23, 30 Aug 2025

18\*, 25 Oct & 1 Nov 2025 (Round 3)

9:30am - 5:30pm

\*Day 1 is equivalent to

Masterclass: Strategic HR Business Partner

Foundation Level



**Early Bird Offer** 

enrolment & payment

by 7 July

Member

HK\$6.300

Non-member HK\$7,200

HK\$7,000 HK\$8,000

**Course Fee** 



Cantonese

with English materials



HKIHRM, Units 1810-15, 18/F, Millennium City 2, 378 Kwun Tong Road, Kwun Tong, Kowloon (3-minute walk from Ngau Tau Kok MTR station exit A)



Click for Details **Enrol Now** 

#### Module 1:

### Mindset Shift for Strategic Human Resources Management & Strategic Business Partner

Acquire strategic and holistic HR Mission and Roles. Internalise success factors for strategic HR Business Partner.

- Define strategic HR mission and roles
- Qualify as a strategic HR professional and contribute to business success
- Outline key roles and deliverables of a strategic HR Business Partner
- Understand business leaders' expectations on HR Business Partners
- Identify unique HR qualities valued by business leaders
- Create trusting partnerships with business leaders

#### Module 2:

# **Business and Organisation Strategy Development and Deployment**

Learn how to facilitate leadership team to develop and deploy business and organisation strategy to drive line of sight with all employees

- Explore the thoughts and considerations of business leaders
- Understand the fundamental financial concept that underlies running a business
- Evaluate and develop effective business and organisational strategies
- Deploy strategies to all employees effectively to achieve alignment
- Track strategies and close gaps to achieve desirable business results



#### Module 3:

#### **Team Effectiveness Facilitation**

Learn how to assess, create and facilitate effective teams to deliver great business and organisation results as well as create desired culture and talent retention

- Identify the components of an effective team
- Evaluate team effectiveness using appropriate methods
- Utilize the Team Effectiveness Model to carry out concrete actions that result in effective teams delivering business outcomes

#### Module 4:

## Total Employee Experience and Health & Mental Fitness

Master key elements to create desired employee experience to attract, develop and retain talent so as to deliver business goal. Learn what does it take to strengthen health and mental fitness to build a healthy and sustainable organisation

- Understand employee experience
- Create a positive employee experience
- Take a holistic approach to employee wellbeing
- Develop employees' physical and mental fitness to build resilient leaders and organisations

## Module 5:

### **Leveraging Technology and Data Analytics**

Learn how to leverage technology and do data analytics to increase organisation effectiveness and enable business decision

- Identify impactful technology and tools used in the HR profession
- Determine the essential data that a Strategic Business Partner requires to drive business and organisational outcomes
- Conduct data analytics to facilitate effective partnership with business leaders



To qualify for the course certificate, full programme participants are required to fulfil ALL of the requirements below:

- 100% attendance of the full programme
- A pass mark in in-class test(s) or assignment(s)

